

Essay for Nomination as National President, AIM-IRS

I am the current National President of AIM-IRS. In that position, I am leading the AIM-IRS organization during a period of unprecedented leadership challenges. I am the first president to lead the organization in over 25 years without IRS funding of our training conference. Coupled with the nationwide economic downturn, this has placed an unexpected financial strain on our members. I am working tirelessly with the executive board to identify new fundraising sources.

I have been a devoted member and leader within AIM-IRS for over twenty five years. My involvement started with my role in starting the New Orleans Chapter which received its charter in 1987. I was a member of the founding chapter board and went on to serve the organization as a Chapter President, Regional Representative and Vice-President and two terms as the National Sr. Vice-President (NSVP), prior to becoming National President in 2012.

In my IRS career, I have over 25 years of management and governmental liaison experience with congressional, local, state, federal agencies. I have taught numerous management courses for new frontline managers. Currently, I am a Headquarters Senior Policy Analyst with subject matter expertise in disclosure and privacy laws serving all IRS business units and employees.

As the National President, I have provided leadership and direction to the Executive Committee and National Board. I have made new appointments to the national administrative staff and I have presided over the 44th ABMTS which was financially successful. I have provided leadership, mentoring and approval to recommendations of the first term NSVP on financial matters of the organization. I have worked with all the appointed and elected officers to set expectations, monitor deliverables and assign tasks to ensure that the resources of the organization are properly used to carry out our mission and goals.

As the National President I represent the interests of AIM in meetings and briefings with the IRS Commissioner's office of Equality, Diversity & Inclusion (EDI). As chairman of the board of AIM-IRS, I solicit input from the executive board into proposed policies that may impact employee organizations. I distribute relevant information on policies, training and job opportunities to the regions for dissemination to the chapters. I participate in regional conferences by performing workshops and conveying key information from the national perspective. I truly believe I am the leader for this time and ask that you re-elect me to a second term so that I can continue to provide the type of executive leadership needed for these times. I will use the independence upon which AIM was founded to move the organization forward through these uncharted waters. It is my belief that we must look back and realize the broad shoulders on which we have always stood. However we must also set goals that continues to move the organization forward so that the hopes and desires of the next generation take shape.

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My leadership vision and goals for a second term as your National President are:

- Ensure that the organization remains financially sound with sufficient funds to operate and the necessary reserves to handle any unforeseen financial contingencies
- Integrate the membership dues process between national and the chapters so that it enhances both the financial and communication process with members.
- Appoint a Social Media Project Manager to leverage that medium in meeting needs and communication style of our intergenerational membership
- Hold the executive committee accountable for having a credible leadership succession plan within their region and chapters
- Develop mandatory online officer training courses at all levels for current and perspective officers and board members
- Develop and implement an action plan for technology assets that improves the process for updating and syncing equipment needs throughout in the organization.
- Identify best practices in the non-profit organization sector and use them to drive more innovation in AIM-IRS
- Continue to partner at all levels with other employee organizations to leverage relationships for the improvement of AIM-IRS.
- Pursue sponsorships and grants that will enhance services to our members
- Expand our tax assistance program into long range financial information being provided to underserved communities that will lead to wealth building.
- Broaden the AIM-IRS Career Assistance Mentoring Program (CAMP)
- Partner with the employee organizations and the IRS Office of Equality, Inclusion and Diversity (EDI) to advance AIM's mission and creates opportunities for its membership as well as resolve concerns.
- Better recruitment and retention of AIM members through a more engaged and interactive membership program utilizing social media.
- Ensure the continued financial growth of the organization through an aggressive fundraising program that relies less on the ABMTS but rather diversifies into other funding activities for non-profits.
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If I am re-elected, I pledge to continue to provide you with executive leadership that meets the current challenges faced by AIM-IRS. I commit to leave the organization, at the end of my term, financially sound, enhanced business processes and an enthusiastic membership base with the best of today's technology. I ask for the support of each AIM member for my candidacy. Thank you

Submitted By

Nesbit K. Parker
National -President
AIM-IRS